



# SONS OF UNION VETERANS OF THE CIVIL WAR DEPARTMENT OF MICHIGAN

## OFFICE OF DEPARTMENT COMMANDER

GARY L. SWAIN DC, PCC

+HEADQUARTERS+  
697 WYNDING OAKS, KALAMAZOO, MI 49006



**DEPARTMENT ORDER NO.: 7**  
**SERIES: 2023-2024**

**DATE: 6 June 2023**

### **RE: ESTABLISHMENT OF SOCIAL MEDIA OFFICER**

#### **Background:**

The Department of Michigan recognizes the need for increasing public awareness of the SUVCW and expanding our membership. Social Media is a useful tool in achieving that objective. The Department currently has a Facebook account but is not currently active in other forms of media. Thus, we are not taking full advantage of these opportunities to assist in the accomplishment of those stated objectives.

Therefore, by the authority vested in me as Commander of the Department of Michigan, Sons of Union Veterans of the Civil War, it is hereby ordered:

1. As allowed under the Department of Michigan Bylaws, Article III-Officers and Their Duties-Section 2, I hereby establish the position of Social Media Officer in the Department of Michigan.
2. Sean Willett, of Governor Henry Crapo Camp 145, is appointed as Social Media Officer for the Department of Michigan.
3. The primary objective of the Social Media Officer is to manage the day-to-day activities of existing social media sites and to establish new media outlets for publicizing Camp and Department activities. The responsibilities of this position will include management of the input from all Brothers and Camps for posting in the respective media outlets
4. It is also ordered that each Brother and Camp, within the Department of Michigan, submit to the Social Media Officer, at [socialmedia@suvcwmi.org](mailto:socialmedia@suvcwmi.org) all information that they deem appropriate for publication on the current and future sites.

In Fraternity, Charity and Loyalty,

*Gary L. Swain*

Gary L. Swain, PCC  
Commander, Department of Michigan  
Sons of Union Veterans of the Civil War

ATTEST:

/s/

Richard Denney, PCC  
Secretary, Department of Michigan  
Sons of Union Veterans of the Civil War